



www.panajotov.eu

Education

Experience

Language

Software Engineering

Master degree | Unibit | 2020 - 2022

Developing, testing and providing software solutions. Knowledge in theory and practice. Deep understanding in software nature.

Graphic Design and Multimedia

Master degree | NBU | 2014 - 2016

Multimedia, computer design, 3d computer modeling and visualization, web and print computer graphic.

Business administration

Bachelor | Business school | 2004 - 2008

Manage business operations and decision-making, as well as the efficient organization of people and other resources.

Web Development

Course | Software Academy | 2020 - 2021

Front-End / Back-End. Design, UI/UX, layout, development - HTML, CSS, PHP, Wordpress, Javascript, Ajax.

Java Development

Course | Software Academy | 2022 - 2023

Java from scratch - foundations, theory, practice, apps. Building apps web apps, data bases, debugging etc.

Interaction Designer

SAP Labs Bulgaria | IT | 2025 - now

I'm currently working as Interaction designer in SAP Labs Bulgaria. My role is tightly related not only with pure UI design, but also with many UX patterns and core design fundamentals. I'm responsible for recreating visual documentation (text, imagery, content phrasing etc.) for entire SAP Design system library, implementing several SAP-related technologies and turning them into a cohesive standalone document by presenting all Design system UI components as one unified source of truth for building up software applications. Working together with other designers, UX writers and software engineers, we successfully recreated the majority of Design system's UI components so far and moving forward to even improve the overall journey for all customers who use SAP Design system.

Senior Graphic Designer

Head of Creative Services

Software AG | IT | 2013 - 2025

Evolve the Brand of the company. Design concepts, branding events, campaigns. Full design service for approx.. 5000 employees. Booths, flyers, collaterals, flyers, leaflets, brochures, digital marketing, web pages. Transforming pdf documents into web pages by using Adobe AEM / DAM. Managing CMS content with corporate assets, creating, updating, managing web content. Providing design support for all marketing channels - social, event, campaign.

Senior Graphic Designer

Dita MM | Printing agency | 2004 - 2013

Full design service - generating ideas, prototyping, prepress, desktop publishing, folding, punching, color separating. Full prepress service, all kinds of printing - offset, digital, hot stamp, embossing, punching. Closed printing cycle - all in one place.

Language skills

English - C1/2

Excellent speaking and reading skills.

German- A1/2

Basic speaking and reading skills. Currently learning.

Greek - A1

Basic speaking skills. Currently learning.



Aleksandar Panayotov

WEB | PRINT | DEV

I'm a professional with over 20 years of strong and deep professional experience, worked for many international and local companies in different business fields (such as Louis Vuitton, Festo, M&M Millitzer & Münch, Wavin, Citroen, Weber, etc.) Working with passion and high level of professionalism in:

- Print design
- Web design
- UI/UX design
- Motion design
- Web development

Having deep experience in Corporate graphic design ideology, Desktop Print publishing, Corporate motion design, web design as well as many other topics related to art and design. Participating in a big number of huge design processes, successfully managing the work of team (with up to 5-7 different designers).

Contact

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